

FACULTY OF ECONOMICS IN OSIJEK
POSTGRADUATE STUDY MANAGEMENT
JOSIP JURAJ STROSSMAYER UNIVERSITY OF OSIJEK
HOCHSCHULE PFORZHEIM UNIVERSITY
CROATIAN ACADEMY OF SCIENCES AND ARTS



IMR 2020

INTERDISCIPLINARY MANAGEMENT RESEARCH XVI
INTERDISZIPLINARE MANAGEMENTFORSCHUNG XVI



JOSIP JURAJ STROSSMAYER
UNIVERSITY OF OSIJEK



FACULTY OF ECONOMICS IN OSIJEK



POSTGRADUATE DOCTORAL STUDY
MANAGEMENT



Pforzheim University



The **IMR 2020: 16th International Conference on Interdisciplinary Management Research** aims to bring together academic scientists, research scholars and practitioners to exchange and share their research results and (business) experiences on all aspects of Management and related fields. It is an interdisciplinary platform for academic scholars and practitioners and educators to present and discuss the most recent trends and concerns as well as practical challenges encountered and solutions adopted in the field of Management as well as in the fields such as Economics, Financial Economics, Industrial Organization, Law & Economics etc. The IMR 2020 particularly welcomes the Ph.D. students in order to provide them an opportunity to present and discuss their research as well as to get a reaction of the work they are doing by fellow Ph.D. students, as well as academic scholars and practitioners. The conference's environment is friendly and relaxed and offers a chance for Ph.D. students to network with academics and practitioners to develop their own professional relationships.

THURSDAY September 24, 2020

16: 00		PARTICIPANTS REGISTRATION
17:00	ROOM 1A	Doctoral Workshop
19:00		DINNER & NETWORKING

FRIDAY September 25, 2020

9:00		PARTICIPANTS REGISTRATION
10:00	ROOM 1A	Opening ceremony of the Interdisciplinary Management Research XVI Željko Turkalj, Ph.D., Full Professor, President of Program Committee and Head of Doctoral Program „Management“, Boris Crnković, Ph.D., Full Professor, Dean, Faculty of Economics in Osijek, Josip Juraj Strossmayer University of Osijek
10:15	ROOM 1A	Project presentation: INTERREG MED WINTER MED Winter Islands Network for all year round Tourism ExpeRience in the MEDiterranean Kristina Brščić, Ph.D., Institute of Agriculture and Tourism Poreč
10:40		Coffee break
11:00		Parallel sessions
	ZOOM 9	EFOS 1 - https://us02web.zoom.us/j/83394333659
	ZOOM 8	EFOS 2 - https://us02web.zoom.us/j/83346318084
16:00		Parallel sessions
	ZOOM 9	EFOS 3 - https://us02web.zoom.us/j/89257941509
	ZOOM 6	EFOS 4 - https://us02web.zoom.us/j/83657661970
	ROOM 1A	Live Session
20:00		DINNER & NETWORKING

SATURDAY September 26, 2020

10:00	ROOM 1A	Doctoral Workshop
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EFOS 1 Session – Davorin Turkalj, Ph.D. Chair - <https://us02web.zoom.us/j/83394333659>

Authors / Presenter	Paper title
Aleksandra Krajnović, Ivica Zdrilić and Valentino Kadija	Attitudes and preferences of different consumer generations towards the internet and mobile banking in the Republic of Croatia - empirical research
Melita Srpak and Silvija Zeman	Exploitation of mineral resources and protection of drinking water reservoirs Varaždin County
Mladena Bedeković, Sanja Petrović and Ivana Vidas	Voluntary entry into the value-added tax system
Sanja Seljan , Ivan Miloloža and Mirjana Pejić Bach	E-government in European countries: gender and ageing digital divide
Josip Miočić , Snježana Jurinić and Dražen Cular	Modelling of information systems in sport – an examination of the satisfaction of sports employees with the information systems
Karmen Prtenjača Mažer , Berislav Bolfek and Anita Peša	New guidelines for decreasing non performing exposures in financial institutions in Croatia
Davor Vić and Ivana Šandrak Nukić	Compensation management as a tool for attaining employee satisfaction, efficiency and public interest in utilities business
Ticijan Peruško	Optimization model for insurance portfolio acquisition cost management
Adrijana Rogošić	Quality costing and USALI – accounting instruments in the hotel management
Marko Tadić and Vedrana Vukadinović	Tehnickal stone extraction business in Croatia

11:00 – 13.00 EFOS 2 – Antun Biloš, Ph.D. Chair - <https://us02web.zoom.us/j/83346318084>

Authors / Presenter	Paper title
Igor Mavrin , Hrvoje Mesić and Damir Šebo	Towards the new model of heritage management – potentials of ICT in interpretation and presentation of urban legacy
Višnja Bartolović, Danijela Vinković and Radmila Tatarin	Relationship of students' migration intents and scientific field of study in professional studies
Tomislav Delač , Josipa Bukarica and Ivana Šundov	Public relations in function of promotion of executive in Brod-Posavina County
Maja Račić , Vinko Vidučić and Ivan Peronja	Model for the economic impact of tourism development in Africa from 2008 to 2028
Mira Pavlinović , Livio Vidučić and Nika Maričić	Information model for the global fisheries management in compliance with the EU parliament resolution join (2016) 0049
Mira Lulić and Davor Muhvić	Between two unions: a legal appraisal of the Scotland's right to secession from the UK
Drago Pupavac and Ivana Lovrić	The gray economy as a global phenomenon
Marina Laškarin Ažić and Vlado Galičić	Impact of tourists' socio-demographic factors and number of previous visits on attitudinal loyalty: simultaneous testing of three loyalty types
Ema Kelin , Tanja Ištetič and Jože Sambt	Impact of education on economic sustainability in EU countries

16:00 – 19.00 EFOS 3 – Aleksandar Erceg, Ph.D. Chair - <https://us02web.zoom.us/j/89257941509>

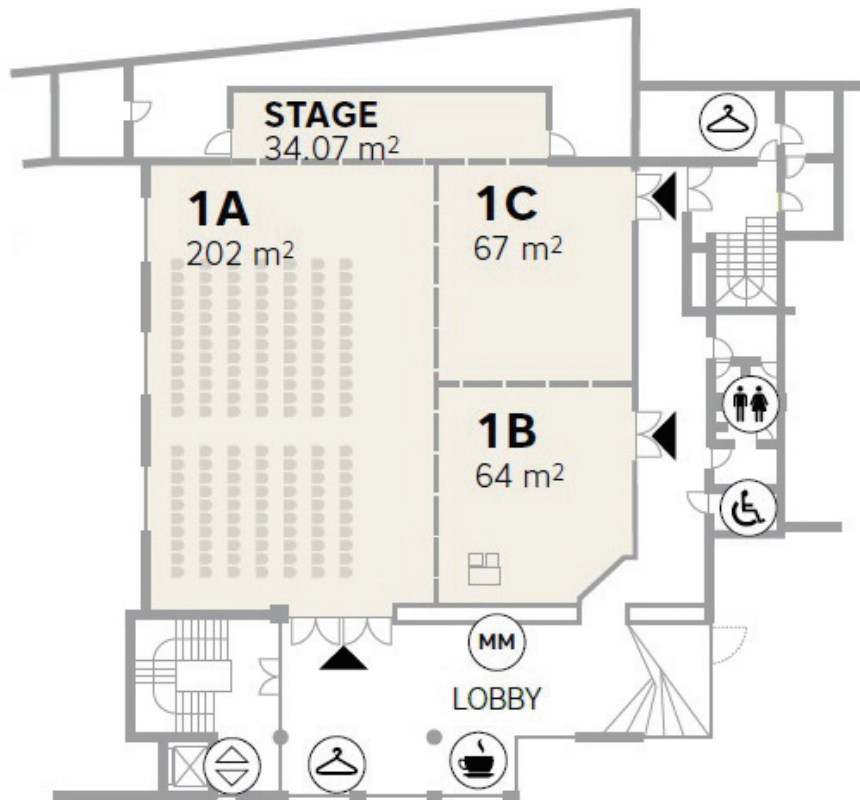
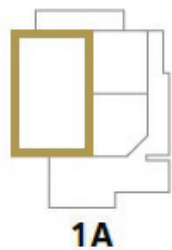
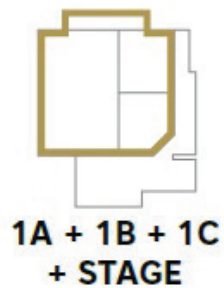
Authors / Presenter	Paper title
Aleksandar Erceg , Vice Gulam and Jasenka Crnković	Different cultural approaches to employee management
Adina Alexandra Guzun , Oana Ramona Glont and Laura Elly Naghi	Investor profile and analysis of financial contagion phenomena on Romania and NATO markets: case study of Romania
Oana Ramona Glont , Adina Alexandra Guzun and Lavinia Daniela Mihit	Military Expenditure and impact on economic growth: The Case of NATO and member countries
Gergely Horváth	The significance of guest satisfaction measuring methods in the hotel sector

16:00 – 19.00 EFOS 4 – Martina Briš Alić, Ph.D. Chair - <https://us02web.zoom.us/j/83657661970>

Authors / Presenter	Paper title
Nataša Rupčić	Implementing enterprise resource planning (ERP): comparing expected and achieved outcomes
Danijela Vakanjac , Mirna Lovreković and Željka Kadlec	The impact of economic growth on the happiness of the population with a review on happy planet index
Ana-Marija Vrtodušić Hrgović and Emma Petaković	Qualitative and Quantitative Aspects of Tourist Accommodation in Households
Jana Katunar , Nenad Vretenar and Marija Kaštelan Mrak	Competitiveness of wine sector in EU countries
Antonija Kranjec , Ivan Prudky and Jelena Jardas Antičić	Schools and safety: an overview of different perspectives
Danijela Rabar	Efficiency of regions: Environmental vs. Economic point of view
Emina Bačevina , Bibijana Papo Hutinec and Jasna Buljan	Financial literacy of children and youth in the Republic of Croatia
Maja-Mihaela Salopek and Goran Mlikota	Venture capital industry in the Republic of Croatia
Zrinka Malešević Sučić and Željko Požega	European parliament and gender equality strategies
Anita Kulaš Miroslavljević	Analysis of employment by gender in selected countries of the European union
Lucija Lerga , Luka Mandić and Gordana Martinović	Digitalization of public administration with a comprehensive overview of local and regional self-government units

16.00 – 19.00 – Live Session – Ivan Kelić, Ph.D., Chair – Room 1A

Authors / Presenter	Paper title
Sofija Turjak , Mario Raič and Ivana Unukić	The impact of taxes on healthy consumer habits
Krešimir Štefanović, Igor Stipić and Ivan Kelić	The role of internet marketing – a case study on the example of Croatian wood industry
Davorin Turkalj , Helena Štimac and Valentina Helajz	Role of digital marketing on student organizations' online presence and activities
Ivan Generalić and Mislav Šimunić	Internet Advertising of a Croatian Tourist Product in Chinese and Russian Market
Marija Šmit, Antun Biloš and Zorislav Šmit	Influence of the digital environment on children: comparison of parents' perception in Croatia and selected EU countries
Kristina Brščić, Tina Šugar and Drago Ružić	Importance of measuring tourist satisfaction with a destination – empirical study of destination Novigrad
Željko Holik , Ante Belamarić and Goran Ledinišćak	Civil service system 2.0: is paradigm shift from bureaucratic pyramid to network of teams too radical?
Mateja Glavota and Ivan Kristek	Comparative analysis of market concentration and efficiency of selected financial sector entities in the Republic of Croatia
Silvija Vitner Marković , Ivana Varičak and Tihana Cegur Radović	The importance of the personal and social benefits for visitors of the Karlovac advent in determining the level of satisfaction



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